



Geneva  
Digital  
Health  
Day

gdhub   
Geneva Digital Health Hub

# Geneva Digital Health Day

Where Digital Health meets Global Policy

World Health Assembly Side Event

## Program

21 May 2026 8:45 - 18:00 CET

Campus Biotech, Geneva & Livestream

#GDHD2026



## Welcome to the third edition of the Geneva Digital Health Day!

We are delighted to host this event at Campus Biotech in Geneva, on the sidelines of the 79th World Health Assembly, bringing together healthcare professionals, innovators, policy makers and academics to share insights, experiences, and solutions in the field of digital health.

This event is organized by the Geneva Digital Health Hub (gdhub) in partnership with the Global Initiative on Digital Health (GIDH), the University of Geneva (UNIGE), the Swiss Agency for Development and Cooperation (SDC), the Geneva Health Forum (GHF), and Campus Biotech.

Founded in 2021 by the University of Geneva in collaboration with the Swiss Agency for Development and Cooperation, gdhub builds on decades of experience in digital health to foster collaboration, strengthen knowledge sharing, and support the implementation of impactful solutions worldwide.

In recognition of the importance of collaboration, convening, and shared learning, we warmly thank you for being part of this event. Your participation contributes to a collective effort to advance digital health globally.

We wish you an inspiring and productive day of discussions, exchanges, and collaborations.

*Caroline Perrin, Executive Director  
Geneva Digital Health Hub (gdhub)*

**#GDHD2026**

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#GDHD2026

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## VENUE MAP

Campus Biotech, Chem. des Mines 9,  
1202 Genève, Suisse  
In the Auditorium







#GDHD2026

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## PROGRAM OVERVIEW

08:00	Doors opening and registration 
08:45	Welcome and Opening Keynote
09:00	<b>Track 1 : Digital Health for NCDs and Mental Health</b>
10:30	Coffee Break 
11:15	<b>Track 2 : Building Resilient Health systems in times of crisis</b>
12:45	Lunch Break 
14:00	<b>Track 3 : Responsible AI and the Future of Health: Promise vs. Reality</b>
16:00	<b>Fail Festival</b>
17:00	Reception 

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# VOLUNTEERS



**KRISTINA RUSYN**

UNIV. OF GENEVA



**HUY-TRANG PHAM**

UNIV. OF GENEVA



**TANIA SPEDALIERO**

UNIV. OF GENEVA



**VASUNDHRA**

UNIV. OF GENEVA



**NAOMIE AUFORT**

UNIV. OF GENEVA



**SOHYUN YOON**

IPSF-KNAPS



**SUZANNE VIDIJA**

IPSF



**SOFIA AFANADOR**

IPSF



**YUYING GAO**

BAYER



**VELIKA FREESIA**

IPSF



**ZAINEB SAAD**

IPSF



**DANIEL RUNANIRA**

UNIV. OF GENEVA



**TARIRAISHE MUBAZANGI**

IPSF - ZPSA



**NIDA LIAQUAT MAJEED**

GLOBAL HEALTH INSTITUTE



**FATIMA SANZ DE LEON**

CONSULTANT

Partner



International  
Pharmaceutical  
Students' Federation

## TRACK 1 : NCDs & MENTAL HEALTH

### MASTERS OF CEREMONY



**KALLOL MUKHERJI**  
TERRE DES HOMMES



**MARINA GIACHINO**  
NCD POLICY LAB

Track partner



# TRACK 1 : NCDs & MENTAL HEALTH

## SPEAKERS



**CAROLINE PERRIN**  
GDHUB



**ALAIN LABRIQUE**  
WHO



**A. GEISSBUHLER**  
UNIV. OF GENEVA



**R. EL CHAMMAY**  
MOH. LEBANON



**L. CRUZADO CASTRO**  
CRONICAS



**TALIA SALZMANN**  
SWISS TPH



**FLORENT GLÜCK**  
HEPIA



**MARTIN JACOBS**  
HUMANITY & INCLUSION



**SEAN BLASCHKE**  
UNICEF



**MARINA GIACHINO**  
NCD POLICY LAB



**JACKIE OGUTU**  
WORLD DIABETES FOUN.



**KEN CARSWELL**  
WHO

Track partner





## NCDs & Mental Health

- 08:45** ● **Welcome to GDHD**

**Caroline Perrin**  
Executive Director | Geneva Digital Health Hub (gdhub)
- 08:50** ● **Opening keynote GDHD**

**Alain Labrique**  
Director Data, Digital Health, Analytics and AI | World Health Organization
- 09:00** ● **Welcome Track 1**

**Antoine Geissbuhler**  
Dean of the Faculty of Medicine | University of Geneva
- 09:10** ● **From Reform to Reach: Lebanon’s National Mental Health Programme in the Digital Age**

**Rabih El Chammay**  
Head of National Mental Health Programme | Ministry of Health Lebanon
- 09:20** ● **Innovating Diabetic Foot Prevention: AI and Mobile Health Solutions from the Foot Selfie Project.**

**Lourdes Cruzado Castro**  
Project Manager | CRONICAS Center of Excellence in Chronic Diseases at Universidad Peruana Cayetano Heredia
- 09:25** ● **NCDs and mental health in the decision-support system landscape.**

**Talia Salzmann**  
Digital Health Specialist | Swiss TPH
- 09:30** ● **Non-communicable Disease Medicines Platform**

**Florent Glück**  
Professor | HEPIA
- 09:35** ● **OpenTeleRehab – Expanding Access to Rehabilitation: A Key Strategy for NCD Management.**

**Martin Jacobs**  
Associate to the Rehabilitation Technical Director | Humanity & Inclusion
- 09:40** ● **The Last Child First: Digital Health and the NCD Agenda**

**Sean Blaschke**  
Chief of Digital Health | UNICEF
- 09:50** ● **From Promise to Implementation : Digital Health for NCDs and Mental Health - PANEL**

<p><b>Marina Giachino</b> Research Associate   NCD Policy Lab</p>	<p><b>Jackie Oguto</b> Associate Director, Digital Health Solutions   World Diabetes Foundation</p>	<p><b>Ken Carswell</b> Mental Health Specialist   World Health Organization</p>
<p><b>Lourdes Cruzado Castro</b> Project Manager   CRONICAS Center of Excellence in Chronic Diseases at Universidad Peruana Cayetano Heredia</p>		

# TRACK 1 : NCDs & MENTAL HEALTH

## SPEED DATING

10:15 AM CET



Welcome

**JEROEN MAAS**

**DIGITAL CONNECTED  
CARE COALITION**



**ESTHER ERUCHIE**

**FRIENDNPAL**

Predictive Mental  
Health Infrastructure



**CAROLINA BATISTA**

**NATURE COMMISSION ON  
QUALITY HEALTH  
INFORMATION FOR ALL**

Quality Health  
Information for All



**DINO RECH**

**AUDERE**

Self-care from  
Anywhere

Partner

## TRACK 2 : RESILIENT HEALTH SYSTEMS

### MASTERS OF CEREMONY



**SOPHIE DELAIGUE**

GDHUB



**JAI GANESH  
UDAYASANKARAN**

AEHIN



**TALIA SALZMANN**

SWISS TPH

Track partners, supported by



United Nations  
Office for Outer Space Affairs

## TRACK 2 : RESILIENT HEALTH SYSTEMS

### SPEAKERS



**STEFANO FERRETTI**

ESA



**AARTI HOLLA-MAINI**

UNOOSA



**MELISSA HARPER**

HUG (EX. ICRC)



**ALBINA SALBAEVA**

IME



**ALON RASOOLY**

GENEVA UNIV.



**S. VOUILLAMOZ**

NOVEL-T



**C. PRZYBYLSKI**

FOND. PIERRE FABRE



**PATTY MECHAEAL**

HEALTH.ENABLED



**MAHMOUD CISSE**

CERTES MALI



**AZIZA MERZOUKI**

GDHUB



**JEROEN MAAS**

PHILIPS

Track partners, supported by



United Nations  
Office for Outer Space Affairs



# Building Resilient health systems in times of crisis

- 11:15**

**Welcome**

**Stefano Ferretti**  
EO4Health Lead in the Climate action, Sustainability and Science Dept of Earth Observation Directorate I European Space Agency
- 11:25**

**Building Resilient Health Systems in Times of Crisis**

**Aarti Holla-Maini**  
Director I United Nations Office for Outer Space Affairs
- 11:35**

**Pre-Hospital Record Forms: A custom DHIS2 application for improving ambulance service delivery and quality of care**

**Melissa Harper**  
Program Manager I Geneva University Hospitals (ex ICRC)
- 11:40**

**Strengthening Healthcare Quality in Kyrgyzstan through Digital Solutions**

**Albina Salbaeva**  
gdbus Kyrgyzstan Outpost Representative I Initiative in Medical Education
- 11:50**

**What Satellites See That Health Systems Miss: Geospatial AI for Equitable Care**

**Alon Rasooly**  
Postdoctoral Researcher I Geneva University
- 11:55**

**Health System Resilience Starts in the Field: Geospatial Tracking Designed for Crisis Settings**

**Stephane Vouillamoz**  
Executive Director & Co-founder I Novel-T
- 12:00**

**Tele dermatology in 4 West African countries, Mali, Togo, Niger and Mauritania : 10 years of experience**

**Christophe Przybylski**  
Scientific Director I Fondation Pierre Fabre
- 12:05**

**Expanding access to care : integrating equity and gender into telehealth evidence and implementation - PANEL**

**Patty Mechael**      **Mahmoud Cissé**  
CEO / Co-founder I health.enabled      Researcher I Certes Mali

**Aziza Merzouki**      **Jeroen Maas**  
Scientist I gdbus      Director Access to Care Technology and Partnerships I Philips

## TRACK 2 : RESILIENT HEALTH SYSTEMS

### SPEED DATING

12:30 PM CET



Welcome

**PATRICIA DÜTSCH**

SWISS RE FOUNDATION



**SOPHIE DELAIGUE**

**GDHUB**

Implementome – Digital  
Health Atlas



**TOBIAS KUSTER**

**IABSIS**

HCW@Home: Secure,  
open-source clinical  
interaction



**SUJAY SANTRA**

**IKURE**

Community-led  
primary healthcare  
for the last mile

Partner

## TRACK 3 : RESPONSIBLE AI

### MASTERS OF CEREMONY



**AZIZA MERZOUKI**

**GDHUB**



**ALBINA SALBAEVA**

**INITIATIVE IN MEDICAL  
EDUCATION**

Track partner



## TRACK 3 : RESPONSIBLE AI

### SPEAKERS



**STÉPHANIE GRANDJEAN**

ARTEFACT



**CATHERINE POLLARD**

GOOGLE DEEPMIND



**AWA BABINGTON-ASHAYE**

GDHUB



**HENNING MULLER**

HES-SO



**SANJAY PATTANSHETTY**

NIMS UNIVERSITY



**MAREN SCHINZ**

BEYOND DIAGNOSTICS



**TIGEST TAMRAT**

WHO



**RICARDO BAPTISTA LEITE**

HEALTHAI



**ALBERT DOMINGO**

DEPARTMENT OF HEALTH,  
PHILIPPINES



**KERRI ELGAR**

OECD



**INNOCENT CHIBOMA**

MINISTRY OF HEALTH, ZAMBIA

Track partner





# Responsible AI and the Future of Health: Promise vs. Reality

- 14:00** **Welcome**  
**Stéphanie Grandjean**  
Partner | Adopt AI by Artefact
- 14:05** **At the frontier of AI & health**  
**Catherine Pollard**  
Director of Impact | Google DeepMind
- 14:15** **Culturally Adapted AI for Rare Coagulation Disorders Care**  
**Awa Babington-Ashaye**  
Digital Health Advisor | gdhub
- 14:20** **Multimodal Medical Machine Learning**  
**Henning Muller**  
Professor | HES-SO
- 14:30** **NIMS MedTech Incubator: A Collaborative Innovation Model**  
**Sanjay Pattanshetty**  
Professor & Director | NIMS University, Rajasthan, India
- 14:35** **Real-Time Medication Quality testing at the Point of Care**  
**Maren Schinz**  
CEO & Founder | Beyond Diagnostics
- 14:40** **AI in sexual and reproductive health: trends and future direction**  
**Tigest Tamrat**  
Scientist | World Health Organization
- 14:45** **Building Trust with Responsible AI in Health - PANEL**  
**Ricardo Baptista Leite**  
Chief Executive Officer | HealthAI - The Global Agency for Responsible AI in Health  
**Albert Domingo**  
Undersecretary and Chief of Staff | Department of Health, Philippines  
**Innocent Chiboma**  
Principal ICT Officer | Ministry of Health, Zambia  
**Kerri Elgar**  
Senior Global Health Advisor | OECD

# TRACK 3 : RESPONSIBLE AI

## SPEED DATING

15:15 PM CET



Welcome

**MICHAL MATUL**

AXA



**OLUSEYI AGBOLA**

**CHATDOK**

Chatdok



**SANYA CHAWLA**

**QUERE.AI**

AIRA

Partner

# FAIL FESTIVAL

16:00 PM CET



Moderator

**SHUBS UPADHYAY**  
GPODH PODCAST



Moderator

**PATTY MECHAEL**  
HEALTH.ENABLED



**RICCARDO LAMPARIELLO**  
D-TREE



**WAHID MAJROOH**  
AFGHANISTAN CENTER FOR HEALTH  
AND PEACE STUDIES (ACHPS)



**KRUPA RAVI**  
ARGUSOFT



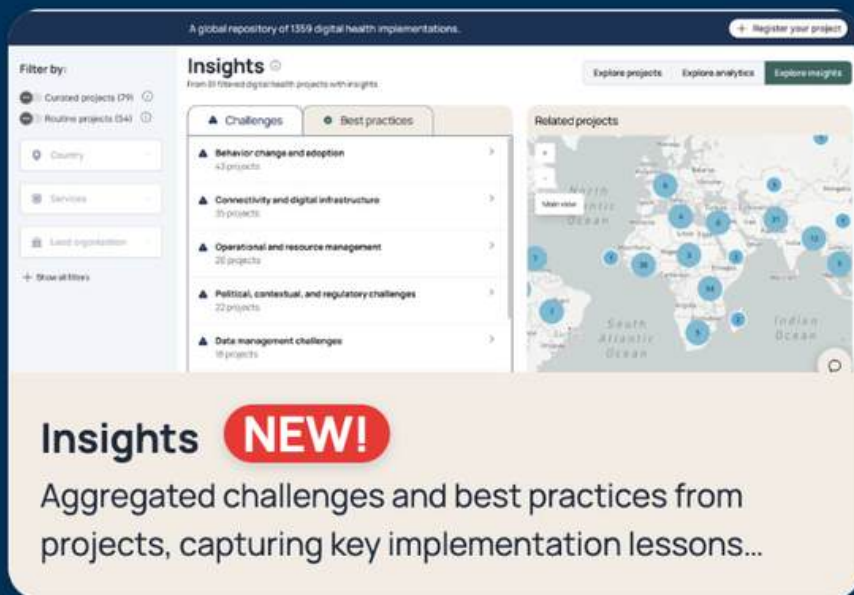
**SEAN BLASCHKE**  
UNICEF

Partner

# Discover the Implementome TOOLBOX

[Implementome.org](https://implementome.org)

## Toolbox



A global repository of 1359 digital health implementations. [Register your project](#)

Filter by: Curated projects (DPH), Routine projects (SAI), Country, Services, Lead organization, Show all filters

### Insights

From 81 filtered digital health projects with insights

Explore projects | Explore analytics | Explore insights

Challenges | Best practices

- ▲ Behavior change and adoption (43 projects)
- ▲ Connectivity and digital infrastructure (25 projects)
- ▲ Operational and resource management (26 projects)
- ▲ Political, contextual, and regulatory challenges (22 projects)
- ▲ Data management challenges (18 projects)

Related projects

**Insights** **NEW!**

Aggregated challenges and best practices from projects, capturing key implementation lessons...

Digital Health...  
Digital Health  
is a global...

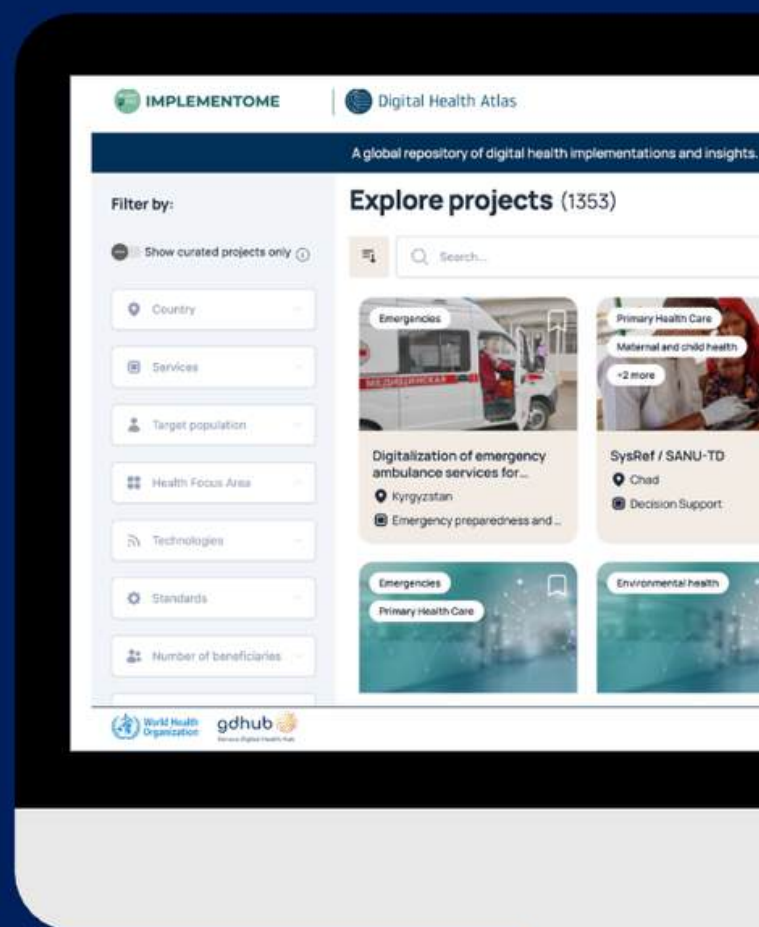
Evidence Gap...  
The Evidence Gap  
Map provides the...



### Partners



# For every implementer



[digitalhealthatlas.org](https://digitalhealthatlas.org)

Partner



GLOBAL INITIATIVE ON DIGITAL HEALTH

WHO Hosted Network



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Health  
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